



**August 2004**

## **Vehicle Protection Beyond the Bull Bar**

*ARB Introduces new Side Rail & Integrated Step System for the Toyota LandCruiser 60 & 80 Series*

Seattle, WA – ARB has added side rails and protection steps to their extensive range of protection equipment for the Toyota LandCruiser 60 Series & 80 Series. When driving off road, frequently it's door sills, front guards and lower panels that receive the most punishment, and for this reason, side protection is a worthwhile investment.

As with all ARB protection equipment, these side rails, incorporating integrated steps, are engineered to provide optimal protection and performance. Mounting the side protection equipment directly to the chassis is a key strength related benefit of the design, which results in the system being able to withstand significant off road punishment.

ARB's formed side rail clamp securely attaches the side rail to the outer frame of the bull bar so that the overall system acts as a structurally sound barrier between your vehicle and rock ledges encountered on backcountry trails. Like conventional side steps, these products also provide improved vehicle access and stone chip reduction.

These side protection systems are available for all models variants of the Toyota LandCruiser 60 & 80 Series fitted with an ARB bull bar, and can be ordered from any ARB retailer by quoting ARB part numbers 4410010 & 4411010 respectively.



**NEWS RELEASE**

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4X4 ACCESSORIES

