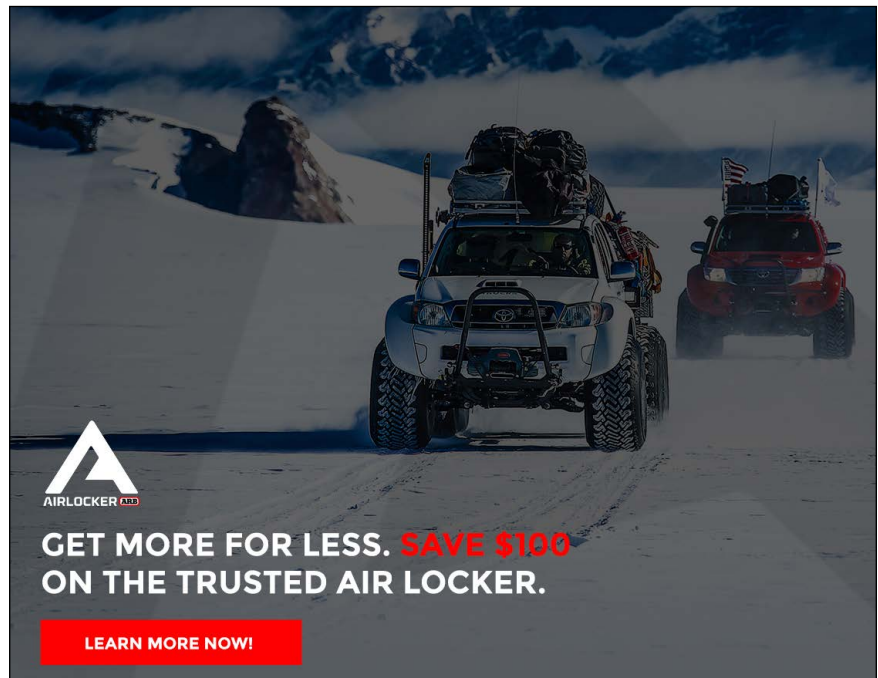


Date:
October 2015

Description:
Price Reduction Announcement

Application:
Entire Air Locker Range

Effective Date:
Immediate



Price Reduction Announced

Get More for Less. Save on the Trusted Air Locker.
\$100 average price reduction across the entire Air Locker line.

ARB is very excited to announce that, due to manufacturing efficiencies at our plant in Melbourne, Australia, we are able to lower the average retail price on Air Lockers by more than \$100 dollars each. For almost three decades the venerable Air Locker has proven itself to be the strongest, most durable and most reliable selectable locker on the market.

Now it's an even better value than before! Visit or call your favorite participating retailer to find out more about this fantastic new pricing across the wide range of applications.

More Info About the Air Locker Price Reduction:
www.arbusa.com/Save100

Learn More About the Air Locker's Features and Benefits:

- 115 Axle Applications - A wide range of vehicle-specific and performance models ensures that there is an Air Locker for your 4x4.
- 1500 lbs of Engagement Force- Strong engagement power means the Air Locker will lock on the fly, when you need it, every time.
- 100+ MPH Speeds- No speed limits for when you can engage an Air Locker.
- 0 Axle Shafts Stronger than the Air Locker. Our engineers routinely perform destruction tests to ensure that under extreme torque, axles shafts fail before any Air Locker.
- 7 Continents - Relied on around the globe from Australia to Antarctica and Africa. Air Lockers have been used to cross the South Pole and crawl the hardest lines in Moab.
- 1 Button Activation- Simple and straightforward, traction is available at the driver's fingertips.
- 5 Year Warranty - The Air Locker is backed by an unrivaled 5-year warranty, without any limitations to tire size or mileage.

How an Air Locker is Manufactured:

- Learn about the process and steps it takes to create the Air Locker. Link: <https://youtu.be/egWjNPi-2ZI>

